

# 500,000 SATISFIED USERS.

Over 5,000 Agents Selling  
Beacon Lamps and Burners,  
the Recognized Standard  
Kerosene Incandescent Lamp  
of the World.

## OUR GUARANTEE.

We guarantee all our Lamps and Burners to be exactly as represented or money refunded. They are made entirely of a heavy quality of brass and highly polished or nickeled. No tin or iron is used in their construction.

## IN CONCLUSION.

If we can give you the most brilliant kerosene light science ever produced—if we can save you the cost of a Beacon Lamp in a few short months—if we can go right on saving you money for years to come—you owe it to yourself and family to purchase a Beacon Lamp. You will enjoy and appreciate it. You will thank us for placing the lamp in your home. Don't wait. Send today or give order to agent named below.

HOME SUPPLY CO.,

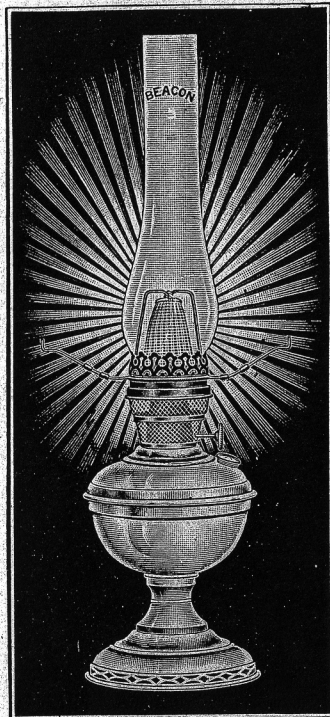
1411-13 Wyandotte St., Kansas City, Mo.,

Terms: Cash with order or one-third cash and balance C. O. D.

All our Lamps for sale by

# Beacon Incandescent Kerosene Oil Lamps

Our Wonderful, New 100 Candle Power  
Table Lamp. Best Reading Lamp Known

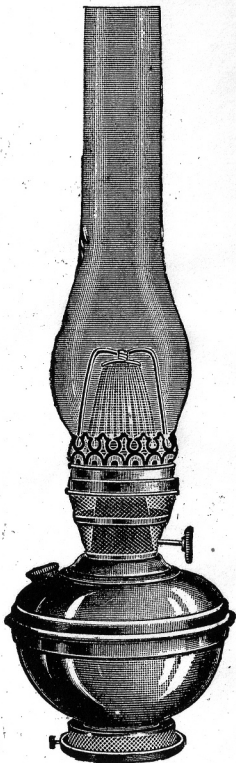


A beautiful, highly polished lamp, with mantle, chimney, burner, wick, shade holder, fount and base. Can be carried anywhere with perfect safety. All complete as above. Brass or nickel finish. Capacity 3 pints.

Price, \$6.00.

## Beacon Store Lamp

100 Candle Power.



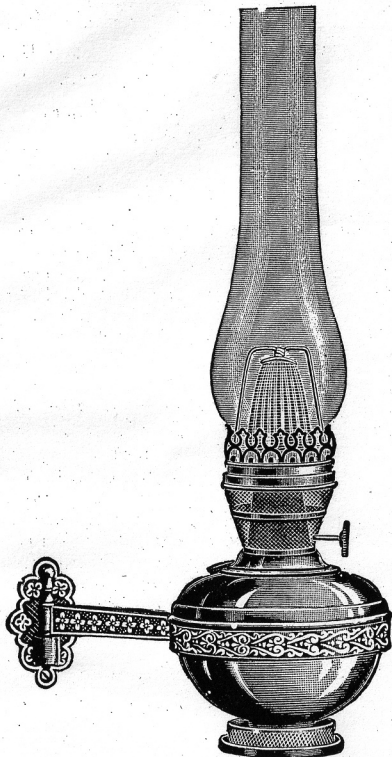
A beautiful, highly polished lamp, for use in your old fixtures, either hanging or bracket. Complete as above. Brass or nickel finish. Capacity 3 pints.

Price, \$5.50.

Two

## Beacon Bracket Lamp

100 Candle Power.



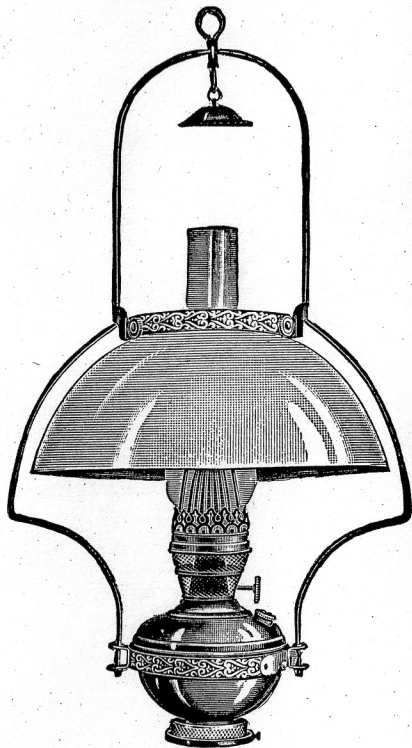
A beautiful lamp, for use in homes, stores, schools, churches, etc. All complete as above, including bracket. Brass or nickel finish. Capacity 3 pints.

Price, \$6.00.

Three

# Beacon Hanging Lamp

100 Candle Power.



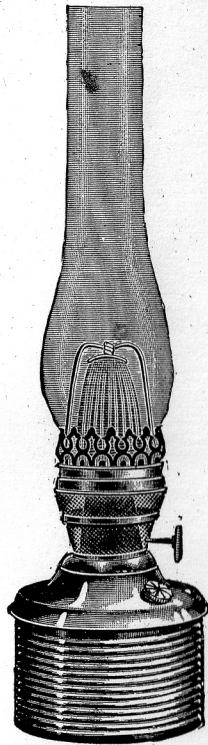
For use in homes, stores, schools, churches, etc. All complete as above, except shade, which, if desired, can be purchased from local dealers. Brass or nickel finish. Capacity 3 pints.

Price, \$6.00.

Four

# Beacon Oil Fount

100 Candle Power.



Finished in brass only, for use in any fancy lamp vase, hanging fixture or lamp pedestal. All complete as above. Diameter 5 inches. Depth to flange 3 inches. Capacity 3 pints.

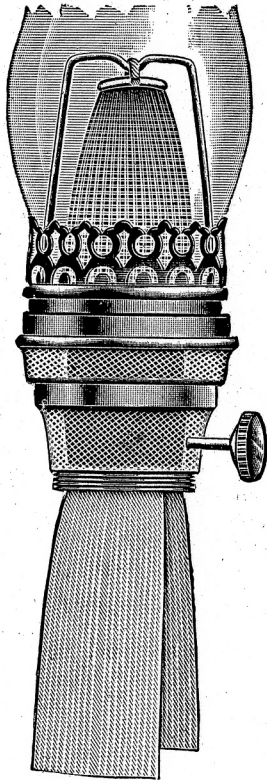
Price, \$5.50.

Five

# Beacon Burner

100 Candle Power.

All Beacon Lamps Equipped with this Improved  
1916 Burner.



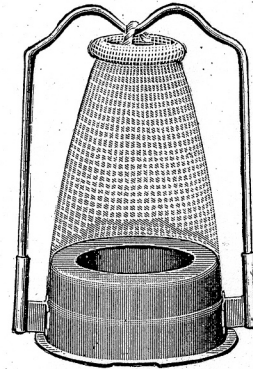
To fit any No. 2 or 3 collar lamp, complete with mantle, chimney, wick and reducing collar. Brass or nickel finish.

Price, \$3.25.

Six

# Beacon Mantle

(KONE CAP)



Made in Germany from Ramie fibre thread. Mounted ready for use on a double wire support with an entirely new style metal base, which fits snugly in gallery so that mantle is always perfectly centered over gas flame, making a full, even glow. Other mantles with no mounting except a single wire support easily shift out of proper position. The Beacon cannot. They are strong and durable, and will stand the jar and moving about necessary with a portable lamp. With ordinary care will last for years. Mounted as above.

Price, 25 Cents.

Seven



# The Beacon Incandescent Kerosene Lamp

Is a Revelation in Lighting

**100 Candle Power.      6 Hours for 1 Cent**

The old-fashioned lamp, with its dim, red, flickering flame, will soon be a thing of the past. The call of today is for a powerful, steady, white light at the least possible expense. The **Beacon Lamp** answers that call. It is a miniature lighting plant which makes and burns its own gas, always ready for service. Turns darkness into day. Its steady, white, brilliant light appeals to all. The brightest light of the age.

The **Beacon Lamp** will burn over 60 hours continuously on one gallon cheapest kerosene (coal oil)! Think of it! **100 candle power light 6 hours for 1 cent.** You can no longer afford to be without a **Beacon Lamp**, especially when its first cost will soon be realized in the actual saving of oil. Will go on saving you money year after year. It enables the most humble in circumstances, on the farm or in the city, to afford and enjoy the most brilliant light science can produce.

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Our lamps present a compact, handsome and neat appearance. Their light is the wonder of all who see them. Must be seen to be appreciated.

Eight

The Beacon Lamp brings health and happiness to the people, cheerfulness to the home, increased business to the store.

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## The Beacon Burner

Is simple in construction. No complicated parts to get out of order. Lights same as ordinary burner and extinguishes instantly. Our safety device for adjusting flame prevents wick from being turned too high or too low. The new method of oil consumption, embodied in our burner, makes it absolutely safe. It cannot explode.

The perfect combustion does away with the disagreeable features of other burners. **No Smoke. No Soot. No Odor. No Noise. No flickering.** Safe, simple, convenient, practical, healthful.

The **Beacon Burner** is easily kept in perfect order. Always ready for use. Can always be relied upon.

With our burner you can use a 12½-inch No. 2 Rochester chimney

Each burner is made of a heavy quality of brass; every part is stamped out with a special die. It is the perfect work of the most thoroughly skilled lamp makers in the world, who have an honest workman's pride in their product.

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Prevents eye disorders, headaches, nervousness, etc., caused by improper illumination. Pronounced by physicians the best light known to medical science.

Nine

The best reading lamp ever invented. Brightens the home. Makes evening reading and sewing a pleasure. Relieves eye strain so common when poor lights are used.

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## The Beacon Light

Easier on the Eye Than Gas or Electricity.

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The Beacon Lamp produces a steady, white, brilliant light of 100 candle power. The light being so diffused that it is approximately as strong anywhere in the room as it is near the lamp, thus overcoming one of the most serious objections to the old-fashioned wick and burner. It is easier on the eye than either gas or electricity.

..The Beacon Light is so perfect and powerful that practically all shades and colors can be accurately distinguished the same as by daylight. The light, while powerful, is steady, soft and diffusive, making it the most healthful light known to medical science, as it does away with those forms of eye disorders, headaches, nervousness, etc., due to improper illumination.

In addition to being the brightest, purest and safest light that human brain can devise, the Beacon Lamp has a feature of great importance. It saves oil, therefore saves you money.

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Light is a real necessity. Everybody uses it every day in the year.

Did you ever stop to think what a good, brilliant light means in your home?

Ten

Just see the lamp lighted and you will want one. Every farmer, every merchant, every school, every church will want them.

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## Comparative Cost

Of Producing 100 Candle Power Light Six Hours per Night for One Month.

Beacon Incandescent Lamp costs about 30c.

It requires 6 ordinary lamps to produce 100 candle power, costs about. \$1.90

Ordinary gas basis, \$1 per 1,000 feet, costs about. . . . . 4.00

6 electric lights, 16 candle power at 75c each. . . . . 4.50

Six times as bright as an ordinary lamp at one-sixth the cost.

Six times as bright as electricity at one-tenth the cost.

Fifteen per cent brighter than incandescent gas light at one-sixth the cost.

When the Beacon Lamp is lighted the oil is generated into a gas, which mixes with the air and is burned on the mantle. This process consumes about 95 per cent of air and 5 per cent of oil. It requires such a small amount of oil because there is never any flame on the wick to draw the oil, as in the ordinary lamp.

Our factory is the largest of its kind in the United States. It is engaged almost exclusively in the manufacture of brass lamp fixtures and lamp burners. Thousands of dollars are invested in special machinery and other equipment for turning out correctly and rapidly the wonderful Beacon Lamp.

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Order a Beacon Lamp for your home, store, school or church, and divide your light bill by six.

Eleven